Welcome to the EGOWORLD! A Hand-drawn curated collection of NFTs, an upcoming P2E game, community, and an IRL farm, all under one banner!

The Alter Ego Punks are our 2 curated collections. The v1 collection consists of 1,000 hand-crafted NFTs, currently listed on NFTrade and TofuNFT marketplaces, mint prices starting at 0.25 $AVAX. Our second collection is when all the fun begins, and where we introduce our **Hunters** and **Huntresses** characters that will be used in our upcoming play–2-earn game.

Each Alter Ego Punk has its own persona that matches your own IRL personality! We all have multiple identities that we show to the world! The Alter Ego Punks are a direct representation of your innermost personality, unique in its own way!

— MORE THAN JUST A PROFILE PICTURE —

Our project will use 75 $AVAX from sales revenue, along with the owner’s personal savings to purchase land for a farm.

Once the EGOWORLD HQ has been built, holders of the collection will be invited throughout the year for a vacation at EGOWORLD HQ. This land will be used to create a working farm; crops grown will be donated to local homeless shelters on a monthly basis and, eventually, provide fresh vegetable delivery to Punks holders!

— ROADMAP —

1. **Listing**

1,000 NFTs will be listed in 20 stages on NFTrade and TofuNFT. During each stage, 50 NFTs will be listed. When all 50 Punks from one stage are minted, the next stage will begin, until we mint all 1,000 Punks! Starting at stage 2, all stages will include our Punks’ P2E archnemeses, the *Vampires* and *Zombies*. There will only be 100 Vampires and 100 Zombies minted for the entire v1 collection!

2. **Marketing**

We will use 40 $AVAX to work with Avalanche-based promoters and projects to engage and continuously grow the community.

3.**Giveaways**

After the completion of each stage, we will hold **4** giveaways

* 5 Punks will receive 0.5 $AVAX each, for a total of 2.5 $AVAX!
* 1 Punk will receive a figurine of their NFT!
* 1 Punk will receive their NFT printed onto a canvas!
* 1 Punk will win a t-shirt with their NFT heat-pressed onto it!

Every 5 stages, 10 physical items such as t-shirts, hoodies, hand-painted art canvases & figurines will be given away to 10 randomly selected Punks!

4. **Staking**

After the 3rd stage is completed and every stage after, the $AVAX sales revenue will be staked into a yield farm chosen by the community. The rewards earned from this yield farm will be given away in tri-weekly raffles.

5. **Unlockables**

Holders from the first stage can request their NFT be hand-painted onto a canvas. This canvas is a rare collectible item and once the collection has been fully minted, the reward will be announced! (eye emoji)

Once the Alter Ego Punks v1 collection has sold out, we will roll out the Alter Ego Punks v2 collection. These will be full 3D models, and 1,000 will be airdropped to **verified** Punks v1 holders.

6. **IRL Farm**

Once all 1,000 v1 Alter Ego Punks sell out, 75 $AVAX and 3X that amount in USD – coming from the project owner’s personal savings – will be used to purchase a plot of land in Florida, in order to set up the EGOWORLD farm.

7. **Alter Ego Punks v2: The Hunt Begins**

After v1 sells out, the Alter Ego Punks v2 collection will be released and will introduce the characters for our upcoming EGOWORLD P2E game, the **Hunters** and **Huntresses**. There will be 10,000 3D NFTs, created on their own smart contract, starting at 1 $AVAX to mint. 1,000 v2 NFTs will be airdropped to verified holders of the v1 Punks, the other 9,000 NFTs will be minted using a blind minting generator. The Alter Ego Punks v2 collection will also include 5% royalties from secondary sales.

8. **EGOWORLD P2E game and** **$EGO Token**

The $EGO token will be created and will have an initial liquidity of 125 $AVAX, which will be pulled from the sales of the v1 collection. The EGOWORLD will be a play-2-earn game where you can earn $EGO tokens. More TBD!

— Characteristics —

The Alter Ego Punks will have 5 different crews that are determined by the background color of the NFT; there are 200 members in each crew.

Fire crew = Red Backgrounds

Water crew = Blue backgrounds

Earth crew = Green backgrounds

Energy crew = Yellow backgrounds

Air crew = White backgrounds

Every NFT from the v2 collection will have an emblem on their armor denoting what crew they’re in.

— FAQ —

- What are the Alter Ego Punks?

The Alter Ego Punks consists of 2 NFT collections on the Avalanche blockchain. The 1st version has a total of 1,000 NFTs that will be listed on NFFTrade and TofuNFT. The 2nd version has a total of 10,000 NFTs that will be generated using a blind minting generator.

- When is the release date?

The project went live on 1 Jan 2022! The creation of the Punks began on 25 Dec 2021.

- How can I mint an Alter Ego Punk?

Click the **MINT** button on the homepage and you will be redirected to a page where you can choose to buy the v1 collection from NFTrade or TofuNFT. For the 2nd collection, we will update our website to use the blind minting generator.

- Why should I join this community?

The goal of the Alter Ego Punks community is to bring positivity, utility and benefits to everyone. We want to help in any way possible and we are driven to do so by any means necessary! We’re young and hungry.

- Will there be any AMAs?

Every Friday, a community AMA will be held in our Discord server.

---- THE TEAM ---

MY NFT PICTURE AND PUT OWNER & FOUNDER

AMARJIT’S NFT PICTURE AND PUT ARTIST

WINTER & PROFESSOR’S NFT PICTURE AND PUT DEVS